

# Katy Desyatкова

## UX/UI Designer

### About Me

Passionate UX/UI designer and recent graduate with a strong foundation in user-centered design principles and modern design tools. Completed hands-on projects designing mobile and web applications through comprehensive academic programs at Seneca Polytechnic and HackerU. Skilled in conducting user research, creating wireframes, and developing high-fidelity prototypes in Figma. Unique background combining digital illustration expertise with formal UX/UI training, bringing creative problem-solving and attention to visual detail to every design challenge.

### Contact Information

**Location:** Airdrie, AB, Canada

### Skills & Expertise

#### ★★★ Design & Technical Skills

Figma, Adobe Creative Suite (Photoshop, Illustrator, XD), Procreate, Sketch, InVision, HTML/CSS, JavaScript basics, Responsive Web Design, Design Systems, Component Libraries

#### ★★ Research & Collaboration

User Research, Usability Testing, A/B Testing, Stakeholder Management, Cross-functional Team Collaboration, Agile/Scrum, Workshop Facilitation, Presentation Skills, Client Communication

#### ★ Design Methods & Tools

User-Centered Design, Design Thinking, Information Architecture, Wireframing, Prototyping, Journey Mapping, Persona Development, Heuristic Evaluation, WCAG 2.1 Accessibility, Mobile-First Design

### Professional Experience

#### Naturcycle App – Academic Project, Seneca College

UX/UI Designer September 2024–December 2024

- Conducted user interviews with 15+ participants and developed detailed personas to understand eco-conscious travelers' needs and shopping behaviors
- Created comprehensive design system in Figma including wireframes, user flows, and interactive prototypes that received top marks for usability
- Developed complete visual branding package reflecting sustainability values through carefully chosen color palettes, typography, and custom iconography


#### Helm Payment App – Academic Project, HackerU

UX/UI Designer January 2022–April 2022

- Conducted thorough user research including surveys and interviews to identify pain points in existing bill payment solutions
- Designed accessible UI following WCAG 2.1 AA standards, implementing high-contrast dark theme and clear typography based on accessibility best practices
- Created complete brand identity from scratch, including app naming, logo design, and comprehensive design system documented in a style guide

### Achievements

#### Diploma, Interactive Media Design

 Seneca Polytechnic, Toronto, Canada

- Key Courses: UX/UI Fundamentals, User Research Methods, Interaction Design, Motion Graphics, Responsive Web Design, Branding & Identity, Information Architecture
- Tools & Technologies: Figma, Adobe Creative Suite, HTML/CSS, JavaScript, Prototyping Tools, Design Systems
- Academic Excellence: President's Honour List (Winter 2024, Summer 2024) – GPA 3.8/4.0
- Capstone Project: Naturcycle App – Awarded best UX design in cohort

#### Master Degree, Economics and Informatics

 Moscow Aviation Institute

- Key Courses: Economic Theory, Information Systems, Data Analysis

#### Google UX Design Professional Certificate

 Google (Coursera)

- Completed 7-course series covering the design process from beginning to end
- Built portfolio including wireframes, mockups, and prototypes in Figma and Adobe XD
- Conducted user research, usability studies, and created information architecture

#### UX/UI Design Certificate

 HackerU College

- Intensive 8-month program focused on practical UX/UI design skills

- Completed real-world projects including the Helm Payment App
- Learned design thinking methodology, user research techniques, and prototyping best practices

## Additional Information

**Portfolio:** [Available upon request] **Languages:** English (Fluent), Russian (Native)  
**Volunteer Work:** UI/UX mentor for newcomers in tech community **Interests:** Digital illustration, character design, visual storytelling, design trends, accessibility advocacy, and exploring how cultural diversity influences user experience design